

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Serial No. 10/809,630
Filing Date 3/24/2004
Confirmation No. 7478
First Named Inventor Daniel Danker
Assignee Microsoft Corporation
Group Art Unit 2623
Examiner Joshua Taylor
Attorney's Docket No. MS1-1879US
Title: Targeted Advertising in Conjunction with On-Demand Media Content

To: Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

From: Clay D. Hagler (Tel. 509-324-9256; Fax 509-323-8979)
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Fees will be paid by credit card through the EFS Web; however the Commissioner is hereby authorized to charge any deficiency of fees and credit any overpayments to Deposit Account Number 12-0769.

Respectfully Submitted,

Dated: 23 January, 2009

By: /Clay D. Hagler/ RegNo. 61,804
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